

# COUNTY COMMISSIONER

## 2010 - 2011 ADVERTISING RATES AND SIZES

**County Commissioner** magazine has been the Association of County Commissions of Alabama's official international award-winning magazine covering news, features and topics of interest to our members in county government since 1949. Published six times annually, our magazine is designed not only to highlight topics of great importance to county government, but also to entertain our members. Our mission is to improve county government on every level, and we believe our most important tool is *communication*. Each of Alabama's 67 counties is a subscriber to *County Commissioner*.

Our full circulation reaches more than 1,500 members of local and state government, including county commissioners, administrators, engineers, probate judges, state legislators, State Department personnel, and various federal agencies with offices in Alabama. Our magazine is also distributed to agencies outside of Alabama, such as the National Association of Counties. *Think of the possibilities that can mean for you and your business as an advertiser...*

### SINGLE COLOR ADS

| Size (width x height)                  | One Issue  | Three Issues | Six Issues | Six Issues (Full Color) |
|--|------------|--------------|------------|-------------------------|
| Full Page (7.5" x 10" no bleed).....   | \$422..... | \$383.....   | \$344..... | \$470.....              |
| 2/3 Page (4.927" x 10").....           | \$313..... | \$285.....   | \$257..... | \$363.....              |
| 1/2 Page (3.575" x 10" 2 columns)..... | \$265..... | \$243.....   | \$219..... | \$325.....              |
| 1/2 Page (5" x 7.5" 3 columns)         |            |              |            |                         |
| 1/3 Page (3.33" x 7.5" 2 columns)..... | \$188..... | \$172.....   | \$157..... | \$263.....              |
| 1/3 Page (2.344" x 10" 3 columns)      |            |              |            |                         |
| 1/4 Page (3.573" x 5" 2 columns).....  | \$172..... | \$158.....   | \$144..... | \$250.....              |
| 1/4 Page (5" x 4.937" 3 columns)       |            |              |            |                         |
| 1/6 Page (2.313" x 4.75").....         | \$125..... | \$117.....   | \$107..... | \$213.....              |

### FULL COLOR ADS (BEST VALUE AT SIX ISSUES!)

| Size (width x height)       | One Issue  | Three Issues | Six Issues |
|-----------------------------|------------|--------------|------------|
| Full Page (8.5" x 11")..... | \$532..... | \$500.....   | \$470..... |



### ADVERTISING REQUIREMENTS

Camera-ready ads may be sent to [lquiller@acca-online.org](mailto:lquiller@acca-online.org). Ads may be in high-resolution PDF, TIFF or EPS. If your ad is intended to be printed in a single color, please make sure it is designed that way to avoid any problems at the printer.

**The deadline for ads for the 2010-11 issues has been extended.** (Our annual printing cycle begins in March.) For more information, please call Lori Quiller, director of public relations, at (334) 263-7594.

# COUNTY COMMISSIONER

## 2010 - 2011 ADVERTISING RATES AND SIZES

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Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

E-Mail Address \_\_\_\_\_

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I would like to advertise in the following 2010 editions of *County Commissioner*. PLEASE NOTE THAT OUR PRINTING CYCLE IS FROM **MARCH / APRIL 2010 TO JANUARY / FEBRUARY 2011**:

March / April (Issue 1)     May / June (Issue 2)     July / August (Issue 3)     September / October (Issue 4)

November / December (Issue 5)     January / February (Issue 6 – Contains ACCA's legislative package)

I would like to use my same ad from last year.

I would like to submit a new ad for 2010. **All new ads are due Jan. 15, 2010.**

New ad size (chosen from attached pages) \_\_\_\_\_

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Please complete this section **only** if billing information is different from mailing information above.

Billing Contact Name \_\_\_\_\_

Billing Address \_\_\_\_\_

Billing Phone Number (\_\_\_\_\_) \_\_\_\_\_

Billing Contact E-mail Address \_\_\_\_\_

Billing City / State / Zip \_\_\_\_\_

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**ACCA invoices on a per-issue basis, so no payment is due now.  
You will receive an invoice, tearsheet and sample issue after each printing.**

**To reserve your advertising space, please fax this page to:  
Attention: Lori Quiller, director of public relations, (334) 263-7678**



# COUNTY COMMISSIONER

2009-2010 ADVERTISING SIZE GUIDE

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**1/2 Page  
(3 columns)  
5" wide x 7.5" high**

**1/6 Page  
(3 columns)  
2.313" wide  
x 4.75" high**

**2/3 Page  
4.927" wide x 10" high**

**1/3 Page  
(3 columns)  
2.344" wide  
x 10" high**

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3.575" wide x 10" high**

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high**

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**1/4 Page  
(3 columns)  
5" wide x 4.937" high**