

# celebrating alabama's counties

Sponsored by the  
Association of County Commissions of Alabama

w e e k l y t i p s t e r # 4



**WEDNESDAY  
MARCH 17, 2010**

*Spotlight the outstanding programs that you do for the safety and welfare of your county residents!*

**Remember:** Activities should be designed to help local citizens understand how their counties and elected officials can respond to their needs. In many ways, this special month is often an introduction for county residents to their local government, officials and services. Make April special for your residents!

## This week's tip...

*Introduce your residents to the programs your county sponsors for your residents. Whether you are planning to keep with the national theme of "Healthy Counties" or not, every county has programs that residents may be unaware of.*

Visit ACCA's Web site at [www.acca-online.org](http://www.acca-online.org) and download an information packet for a variety of ideas for projects, tips for handling the media, as well as a sample press release to adapt for your local media representatives.

## Need some ideas for projects you can do during National County Government Month?

Recognizing that this is a superb opportunity to inform our residents of the programs that you offer them, there are plenty of things your county can do to introduce your residents to your county-assisted programs.

- Enact a resolution declaring **April** as County Government Month in your county. This simple act will set the stage for other events during the month.
- The national theme is "Healthy Counties," so show your citizens what your county is doing to fulfill that ideal. Reach out to your department of health and invite representatives to make a presentation at an open-to-the-public commission meeting. *The meeting should be well-publicized in the media in advance.*
- Speak to Civic or Government classes about the importance of local government and public service. **REMEMBER: THIS IS AN ELECTION YEAR! Bring the necessary information to register all of-age students to vote.**
- Speak to civic groups, such as Kiwanis®, Lions Club® and Rotary®, about what county government is doing for your citizens. Consider the following topics:
  - ✓ What are you doing to maintain safe county highways and bridges?
  - ✓ Does your county have programs for litter control?
  - ✓ Has your county renovated any local parks or facilities for public use?
  - ✓ Does your county have programs for elderly citizens or children?



Stay in touch with ACCA's Director of Public Relations **Lori M. Quiller** at (334) 263-7594 or by e-mail at [lquiller@acca-online.org](mailto:lquiller@acca-online.org). The Association has always supported NACo's National County Government activities, and Alabama's participation has been increasingly impressive. **This year, the Association's goal is 100 percent participation by Alabama's counties.** We can reach 100 percent, but only with your help!