

celebrating alabama's counties

Sponsored by the
Association of County Commissions of Alabama

w e e k l y t i p s t e r # 1

This week's tip...

The sample Resolution can be the first step your county commission can take to declare April as County Government Month in YOUR county.

Visit ACCA's Web site at www.acca-online.org and download an information packet for a variety of ideas for projects, tips for handling the media, as well as a sample press release to adapt for your local media representatives.

How should your county kick off National County Government Month?

If you would like to plan several events during **National County Government Month** in **April**, you should appoint a planning committee of three or four people and assign one person as committee chair.

This committee's responsibility will be to make sure your county's events are scheduled properly, notification of the events are made in a timely manner, and all your county's elected officials and local media are well informed and in attendance.

The committee will connect with the proper county offices and schedule dates for special appearances by elected officials for civic groups, as well as liaise with other departments for those events you plan jointly with the commission.

However, once the committee makes a schedule, it's very important to stay on track to make sure the events run smoothly and details don't fall through the cracks.

Stay in touch with ACCA's **Director of Public Relations Lori M. Quiller** at (334) 263-7594 or by e-mail at lquiller@acca-online.org. The Association has always supported NACo's National County Government activities, and Alabama's participation has been increasingly impressive. *This year, the Association's goal is 100 percent participation by Alabama's counties.* We can reach 100 percent, but only with your help!

Remember: *Your activities should be designed to help local citizens understand how their counties and elected officials can respond to their needs. In many ways, this special month is often an introduction for county residents to their local government, officials and services. Make this month special for your residents!*



**WEDNESDAY
FEB. 24, 2010**

National County Government Month will help raise public awareness and offer a better understanding of the roles and responsibilities of your county employees.