

# ACCA Annual Convention

Exhibitor and Sponsor Packet • August 16 - 18, 2011 • Perdido Beach Resort • Orange Beach, Ala.

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Mark your calendars for the 83rd Annual Convention of the Association of County Commissions of Alabama! This year's convention is scheduled for August 16 - 18, 2011, at the Perdido Beach Resort in Orange Beach, Ala.

County Commissioners, engineers, probate judges, administrators, revenue officers, emergency managers, and 911 directors from throughout the state will converge on Baldwin County, and this presents you the perfect opportunity to get the word out about your company or business.

Enclosed in this registration packet, you will find information on the 2011 Exhibit Showcase. This year's Exhibit Showcase will be a one-day show on Tuesday, August 16, from 11:00 a.m. until 6:30 p.m. Convention registration, a strolling lunch, and the opening reception will be held inside the exhibit hall to increase traffic to your booth.

Also enclosed is information on our Sponsorship Program for the convention. There is something for every budget. By participating as a sponsor, your company will be making it possible for the ACCA to keep the cost of convention registration fees down. This is a tremendous service to county government in Alabama. I hope you will consider being a sponsor this year!

**PLEASE NOTE:** ACCA has recently moved to an online conference registration system for all of its conferences. All exhibitor and sponsor registrations must be completed through the online system. No paper registrations will be accepted. Instructions on the new system are enclosed in this packet.

Although August is four months away, it's time to make plans now to be a part of the convention. If you have any questions, please feel free to give me a call at (334) 263-7594 or send email to [dkey@acca-online.org](mailto:dkey@acca-online.org). Please know that we appreciate everything you do to assist Alabama counties and our Association.

## **Why should you participate in the ACCA Annual Convention?**

- This is your once-a-year opportunity to showcase your products and services, in one location, to the decision makers in county government. *County Commissioners, probate judges, engineers, administrators, revenue officers, emergency managers, and 911 directors* from every corner of the state will gather for the ACCA's convention.
- Meet face-to-face the county officials who, combined, control budgets that total more than the General Fund Budget of the State of Alabama.
- **YOUR COMPETITION WILL BE THERE!**

# 2011 Exhibit Showcase

ACCA's 83rd Annual Convention • August 16, 2011 • Perdido Beach Resort • Orange Beach, Ala.

## What do I receive as an exhibitor?

- 10 ft. piped-and-draped booth
- Draped 6-ft table, folding chair, wastebasket
- Dedicated time with convention attendees including a Strolling Display and Opening Reception at the Exhibit Hall
- Your company listed in the convention program
- List of convention attendees for sales leads
- Your registration fee allows you to attend the exhibit show only, not the entire convention

## What's the cost?

There will be 58 inside booths for \$500 each and 15 foyer booths for \$600 each

## What's the agenda?

TUESDAY, AUG. 16, 2011

8 - 11 a.m.

Exhibitor registration and set-up

11 a.m.

Exhibitor registration and set-up

12 - 1 p.m.

Exhibitor registration and set-up

5 - 6:30 p.m.

Opening Reception and door prizes inside the Exhibit Hall

6:30 p.m.

Exhibit Hall breakdown (you must tear down during this time)

## How do I register?

You may register online at [www.acca-online.org](http://www.acca-online.org). Specific instructions on how to register as an exhibitor or sponsor are included in this registration packet.

## What is the deadline to register?

Registrations must be received by **FRIDAY, JUNE 24, 2011**

## Payments:

All money for exhibit booths MUST be paid in full by August 1, 2011. If your booth or sponsorship is not paid for by then we will release your spot to someone else. You will not be allowed to participate in the Convention if your bill is not paid in full.

## Please Note:

If you reserve a booth, you are agreeing to man that booth for the ENTIRE show. We fully expect you to stay through the opening reception. If you choose to leave early, we reserve the right to not allow you to participate next year.



# 2011 Sponsor Program

ACCA's 83rd Annual Convention • August 16 - 18, 2011 • Perdido Beach Resort • Orange Beach, Ala.

The Association of County Commissions of Alabama has a sponsorship opportunity available for every budget! Below are the opportunities available for the 83rd Annual Convention, being held at the Perdido Beach Resort in Orange Beach, Ala., August 16 - 18, 2011.

## SPONSORSHIP PACKAGES...

### Golf Tournament (1) - \$2,500 8-15-2011

Your company will receive:

- Five (5) free greens fees
- One (1) company sign/banner
- Company listing on all Tournament materials

### Golf Tournament Refreshments (1)

**\$1,000** 8-15-2011

Your company will receive:

- Two (2) free greens fees
- One (1) company sign/banner
- Company listing on all Tournament materials

### Golf Tournament Lunch (1) - \$1,500 8-15-2011

Your company will receive:

- Two (2) free greens fees
- One (1) company sign/banner
- Company listing on all Tournament materials

### Strolling Exhibit Hall Lunch (3)

**\$1,000 each** 8-16-2011

Your company will receive:

- Recognition by the company during the lunch
- Company listing under function in convention program
- Listing on sponsor's banner

### Opening Reception Inside the Exhibit Hall (5) - \$1,500 each 8-16-2011 **4 of 5 RESERVED**

Your company will receive:

- Two (2) free convention registrations
- Recognition of your company during the Reception
- Company listing under function in convention program
- Listing on sponsor's banner

### Convention Breakfast (3)

**\$1,000 each** 8-17-2011

Your company will receive:

- Two (2) free convention registrations
- One (1) company sign/banner
- Company listing under function in program

### Convention Luncheon (1) - \$5,000 8-18-2011

Your company will receive:

- One (1) free admittance
- Two (2) free convention registrations
- One (1) company sign/banner
- Full page ad in the convention program
- Company listing under function in program

### President's Banquet Entertainment (2)

**\$2,500 each** 8-18-2011 **1 of 2 Reserved**

Your company will receive:

- Two (2) free convention registrations
- One (1) company sign/banner
- Half-page ad in the convention program
- Company listing under function in program

### President's Banquet Sponsor (Unlimited)

**\$750 each** 8-18-2011

The President's Banquet is always the highlight of the convention. It's a special time for the Association and its friends to welcome new Association President Tim Choate (Etowah County).

Your company will receive:

- Tickets for three (3) company representatives to attend the President's Banquet
- Recognition of your company during the Banquet
- Company listing under function in convention program
- Listing on sponsor's banner and banquet place cards

# INSTRUCTIONS FOR ONLINE REGISTRATION

## ACCA Annual Convention

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- Registrations will not be accepted via any other method. You **MUST** register through the online system.
- Go to [www.acca-online.org](http://www.acca-online.org). Click on the Conferences and Events tab on the top left hand side of the menu bar. Scroll down to the ACCA Annual Convention. Click on the tab to register online. (This will bring you to a welcome page.)
- Your first step is to login. You must be logged in to register for an event. Click on Login on the left hand side of the page.
- If you have used our system before, enter your email address and password. If you have never used our system before, your default password is **Password1**. After you login for the first time it will prompt you to change to password to something else. After you change your password click on Click Here to Continue. This will bring up your current account information.
- **If it says incorrect email or password** we must not have you in the system. Go up to New Visitor Registration to create an account. You'll need to enter your contact information and hit Create Account. From there continue on to the next step.
- From here click on Upcoming Events on the left hand side of the page. This will bring up a list of all upcoming events. Scroll through the pages to find the ACCA Annual Convention events.
- Click on the event or sponsorship that you would like to register for and click Register for this Event. Look over the badge information provided. From there click on Add to Cart.
- If you need to register for multiple events, click Continue Shopping and go back to Upcoming Events.
- When you are ready, hit the Checkout button in the shopping cart. Enter your billing information if necessary. Click next. Then choose your payment option. You have the option of being billed or paying with a credit card. **If you choose Bill Me, please print your receipt and use that as an invoice for payment.** Please make all checks payable to ACCA, Attn: Annual Convention, 100 North Jackson Street, Montgomery, AL 36104.
- All money for exhibit booths and sponsorships **MUST** be paid in full by August 1, 2011. If your booth or sponsorship is not paid for by then we will release your spot to someone else. You will not be allowed to participate in the Convention if your bill is not paid in full.
- Once you complete your registration you will receive a confirmation email detailing your purchase.
- If you have any problems at all, please call or email Jennifer or Donna in the ACCA Office.
  - Jennifer Datcher - [jdatcher@acca-online.org](mailto:jdatcher@acca-online.org)
  - Donna Key - [dkey@acca-online.org](mailto:dkey@acca-online.org)
  - (334) 263-7594

# FORE!

## ACCA's 83rd Annual Convention Golf Tournament



**WHERE:** Glenlakes Golf Course  
9530 Clubhouse Drive, Foley, AL 36535

**WHEN:** Monday, August 15, 2011

**TIME:** Noon – Lunch      1 p.m. – Shotgun Start

**FORMAT:** The tournament will use a scramble format to allow every player to be directly involved in the scoring. This format does not require that all players be expert golfers. Everyone, regardless of skill level, is encouraged to play!

**COST:** \$65 per player for company representatives – this includes lunch, green fees, cart, cold drinks and prizes! You may pay online by credit card or send a check to the following:  
ACCA • Attn: Annual Convention • 100 N. Jackson St. • Montgomery, AL 36104

**ACTION:** Register ONLINE by **Monday, August 5, 2011.**

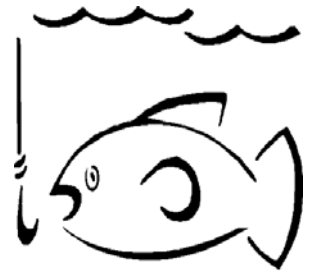
**PLEASE NOTE:** You must be registered as an exhibitor, sponsor, or convention attendee to participate in the golf or fishing event.

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# Fishing Expedition

Not a golfer? No problem.

This fishing expedition is for you!



**WHEN:** Monday, August 15, 2011

**WHERE:** Reel Surprise Charter Docks (at SanRoc Cay Marina)  
27267 Perdido Beach Boulevard  
Orange Beach, AL 36561

**TIME:** 1 - 7 p.m.

**COST:** \$125 per person – this includes 6 hours of fishing, snacks and drinks! You may pay online by credit card or send a check to the following:  
ACCA • Attn: Annual Convention • 100 N. Jackson St. • Montgomery, AL 36104

**ACTION:** Register ONLINE by **Friday, July 15, 2011.** *We must have a minimum of 25 people signed up by July 15 or we will have to cancel!*

**PLEASE NOTE:** You must be registered as an exhibitor, sponsor, or convention attendee to participate in the golf or fishing event.

# 83rd ANNUAL Convention

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## Monday, August 15

12:00 p.m.

Golf Tournament Lunch  
Glenlakes Golf Club in Foley, Ala.

1:00 p.m.

Golf Tournament Shotgun Start  
Glenlakes Golf Club in Foley, Ala.

1:00 - 7:00 p.m.

Fishing Expedition  
Reel Surprise Charter Docks

## Tuesday, August 16

9 - 10 a.m.

ACEA Board Meeting

10 a.m. - 5 p.m.

Affiliate Membership Meetings  
ACEA - 10 a.m.  
ACAA - 1 p.m.  
AAND - 3 p.m.  
AAEM Board Meeting - 4 p.m.

11 a.m. - 5 p.m.

Registration Desk Open

11 a.m. - 7 p.m.

Exhibit Showcase

11 a.m. - Noon

ACCA Board of Directors Meeting

12 - 1 p.m.

Strolling Lunch in the Exhibit Hall

1 - 5 p.m.

CROAA Breakout Session  
• Legal Requirements for Archiving

Records, *Tom Turley, Alabama Department of Archives and History*

- Legislative Update on Sales Tax Issues, *Mary Pons, ACCA Association Counsel*
- CROAA Business Session

2 - 3 p.m.

ACCA Workers Compensation & Liability Insurance Fund Meeting

5 - 6:30 p.m.

Opening Reception in the Exhibit Hall

## Wednesday, August 17

7:30 - 8:30 a.m.

Convention Breakfast

7:45 - 8:30 a.m.

Nominating Committee Meeting  
Resolutions Committee Meeting

8 - 11:30 a.m.

Registration Desk Open

8:30 a.m. - 12 p.m.

Opening General Session

- Between a Rock and a Hard Place: Economic Projections for the Coming Year, *Dr. Keivan Deravi, Special Assistant to the Chancellor for Economic Affairs, Auburn Montgomery*
- Between a Rock and a Hard Place: The Role of Counties in Economic Development, *Seth Hammett, Director, Alabama Development Office (Invited)*
- Between a Rock and a Hard Place: Corrections Update, *Kim Thomas,*

*Commissioner, Alabama Department of Corrections*

- Between a Rock and a Hard Place: Effectively Communicating with ALDOT, *John Cooper, Director, Alabama Department of Transportation*
- Between a Rock and a Hard Place: How Will the Federal Budget Impact Local Funding, *Jim Byard, Director Alabama Department of Economic and Community Affairs*
- Remarks and Update from NACo President, *Lenny Eliason, Commissioner, Athens County, Ohio*
- Report of the Nominating Committee

12 - 1:15 p.m.

County Agents Kitchen Lunch

1:30 - 4:45 p.m.

Concurrent Sessions

- Implementing the New Immigration Reform Legislation, *Randy Hillman, Executive Director, Alabama District Attorneys Association*
- Health Care Reimbursement for State Inmates, *Ruth Naglich, Associate Commissioner of Health Services, Alabama Department of Corrections*
- How Alabama's "Current Use" Tax Compares to Other States, *John Paradise, ADOR*
- Franklin County Census Initiative *David Palmer, Franklin County Engineer, and Franklin County Commissioners*

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- Communicating in a Crisis, *Yasamie August, Public Information Manager, Alabama Emergency Management Agency*
- Top 10 Law Enforcement and Employment Practice Claims Costing Counties Money, *Mark Macon, Meadowbrook Insurance*
- What Makes a Good Leader, *Stan Windham and Chris McClendon, Ala. Cooperative Extension System*

**4:45 p.m.**

ALGTI Board Meeting

## Thursday, August 18

**7:45 - 8:45 a.m.**

County Agents Kitchen Breakfast

**8:45 a.m. - 12 p.m.**

Breakout Sessions:

### Commissioners and Engineers Combined Breakout Session

- Debris Removal on County Roads, *Alabama Emergency Management Agency*
- Rural Road Safety Training
  - James Davenport, Program Manager, Community Services, NACo*
  - Ed Phillips, Chief, County Transportation Bureau, ALDOT*
  - Mark Bartlett, Director, FHWA, Alabama Division*
  - Linda Guin, Safety and Technology Engineer, FHWA, Alabama Division*
  - Richie Beyer, Elmore County Engineer*

### ACAA

- Examiners Report, *Teresa Durrett, Dept. of Examiners of Public Accounts*
- Municipal Inmates in County Jails, *Ken Webb, Webb & Eley, P.C.*
- Open Meetings Update, *Mary Pons, ACCA Association Counsel*
- Reimbursement of Election Expenses, *Mary Pons, ACCA Association Counsel*
- Retirement and Other Legislative Changes, *Mary Pons, ACCA Association Counsel*

### AAEM Breakout Session

- Update from State EMA, *Art Faulkner, Director*
- Safe Room Storm Shelter Funding
- Funding for Meth Lab Cleanup, *Bruce Freeman, Alabama Department of Environmental Management (Invited)*

### AAND Breakout Session

- 9-1-1 Director's Relationship to the County Commission, *Rhondel Rhone, Clarke County Commission and Stanley Batemon, St. Clair County Chairman*
- The Future of 9-1-1 Revenue in Alabama, *Jim Sasser, Attorney, Alabama Wireless Board*
- ANGEN Report, *Rod Coleman, Tuscaloosa County 9-1-1 Director and Roger Wilson, Walker County 9-1-1 Director*
- Cost Saving Methods

### CROAA Breakout Session

- ADOR Update with the new Commissioner, *Julie P. Magee*
- Bankruptcies, *Lionel Williams, Attorney, Alabama Department of Revenue*
- Update on the CROAA Education Program and Taxpayer Personalities: Understanding the Differences, *Belinda Blackburn, Jacksonville State University*

**12 - 1:15 p.m.**

Convention Luncheon Honoring 2010-2011 President Ricky Burney

**1:30 - 4:45 p.m.**

Afternoon General Session

- Enforcing the New Ethics Laws, *Hugh Evans, General Counsel, Alabama Ethics Commission*
- Awards Ceremony
- ACCA Business Session
- Executive Directors Report
- District Caucuses

**6:30 p.m.**

President's Banquet Honoring 2011 - 2012 President-Elect Tim Choate (*Etowah County*)

**8 p.m.**

President's Inaugural Celebration featuring **The Maxx Band**

# **ACCA Annual Convention Exhibit and Sponsor Packet!**



**Association of County  
Commissions of Alabama  
100 North Jackson Street  
Montgomery, AL 36104**