

2011 AAEM SUMMER CONFERENCE

September 27 - 29, 2011

Perdido Beach Resort • Orange Beach, Ala.

Mark your calendars for the Alabama Association of Emergency Managers 2011 Summer Conference! This year's conference is scheduled for September 27 - 29 at the Perdido Beach Resort in Orange Beach, Ala. You may register online at www.acca-online.org. Instructions for online registration are enclosed in this packet.

Enclosed you will find information on the Exhibit Show, which will be a big one-day show on Wednesday, September 28, from 12 - 6:30 p.m. To increase traffic in the exhibit hall, we will have a strolling lunch, the AAEM Area Caucuses, and the conference reception INSIDE the exhibit hall. Conference registrants will be attending a special CEM Planner Course from 1:30 - 3:30 p.m. on that day so you will have a little bit of down time to eat lunch, rest, etc.

We also invite you join us for the Conference Breakfast with Exhibitors the following day, Thursday, September 29, from 7:30 - 8:30 a.m. There are a limited number of exhibit booths available, and they will go quickly, so please register today.

PLEASE NOTE: The Exhibit Hall is being held at the Perdido Beach Resort. This means there will be no vehicles allowed inside the exhibit hall or on the hotel's property. Because space is limited, all exhibitor registrations must be received no later than Friday, August 26, 2011.

Also enclosed is information on our Sponsorship Program for the conference. There is something for every budget. By participating as a sponsor, your company will be making it possible for the AAEM to keep the cost of conference registration fees down. This is a tremendous service to emergency management in Alabama. We hope you will consider being a sponsor this year!

If you have any questions regarding the AAEM Summer Conference, please call or email Donna Key, at (334) 263-7594 or dkey@acca-online.org. We hope to see you at the Perdido Beach Resort in May! Please know that we appreciate everything you do to assist Alabama counties and our Association.

Why should you participate in the AAEM Summer Conference?

- This is your opportunity to showcase your products and services, in one location, to the decision makers in emergency management in Alabama. EMA directors from every corner of the state will gather for the AAEM's Summer Conference.
- **YOUR COMPETITION WILL BE THERE!**

2011 AAEM SUMMER CONFERENCE

EXHIBITOR INFORMATION

September 28, 2011 • Perdido Beach Resort • Orange Beach, Ala.

What do I receive as an exhibitor?

- 10 ft. piped-and-draped booth
- Draped 6-ft table, folding chair, wastebasket
- Dedicated time with conference attendees including a Strolling Lunch and Conference Reception inside the Exhibit Hall and invitation to the Conference Breakfast on Wednesday morning
- Your company listed in the conference program
- List of convention attendees for sales leads

What's the cost?

- There are a limited number of booths inside the exhibit hall for **\$500** each.



What's the agenda?

WEDNESDAY, SEPT. 28

8 a.m. – 12 p.m.

Exhibitor registration and set-up

12 – 1:30 p.m.

Exhibit Hall opens with Strolling Lunch

1:30 – 3:30 p.m.

Conference registrants will attend a special CEM Planner Course

3:45 – 4:45 p.m.

AAEM Members will hold area caucuses inside the exhibit hall

5 – 6:30 p.m.

Reception and door prizes inside the Exhibit Hall

6:30 – 8:30 p.m.

Exhibit Hall teardown (you must tear down during this time)

THURSDAY, SEPT. 29

7:30 - 8:30 a.m.

You are invited to attend the Conference Breakfast with Exhibitors

How do I register?

You may register online at www.acca-online.org. Specific instructions on how to register as an exhibitor or sponsor of the conference are included in this registration packet.

What's the deadline?

All registrations must be received no later than FRIDAY, AUG. 26, 2011.

Payments:

All money for exhibit booths **MUST** be paid in full by September 9, 2011. If your booth or sponsorship is not paid for by then we will release your spot to someone else. You will not be allowed to participate in the conference if your bill is not paid in full.

Please Note:

If you reserve a booth, you are agreeing to man that booth for the **ENTIRE** show. We fully expect you to stay through the conference reception. If you choose to leave early, we reserve the right to not allow you to participate next year.

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Our sponsorship program offers companies the opportunity to sponsor a number of events during the 2011 Summer Conference and show their support of AAEM and the important part the Association plays in county government in Alabama. As a corporate sponsor, your company will not only receive recognition during the event, but you will also be helping to keep down the cost of the conference registration fees for our county employees.

SPONSORSHIP PACKAGES...

Strolling Lunch (Wednesday, Sept. 28, 12-1:30 p.m.) – \$500 each sponsorship...three sponsorships available 2 of 3 RESERVED

- Tickets for three (3) company representatives to attend the Strolling Lunch
- Recognition of your company during the Strolling Lunch
- Company listing under function in program
- Listing on sponsor's sign/banner for function

Conference Reception (Wednesday, Sept. 28, 5-6:30 p.m.) – \$1,000 each sponsorship...three sponsorships available

- Tickets for three (3) company representatives to attend the Reception
- Recognition of your company during the Reception
- Company listing under function in program
- Listing on sponsor's sign/banner for function

Conference Breakfast with Exhibitors (Thursday, Sept. 29, 7:15-8:30 a.m.) – \$750 each sponsorship...five sponsorships available

- Tickets for two (2) company representatives to attend the Breakfast
- Recognition of your company during the Breakfast
- Company listing under function in program
- Listing on sponsor's sign/banner for function

Awards Luncheon (Thursday, Sept. 29, 12-1:30 p.m.) – \$1,500 each sponsorship...three sponsorships available 1 of 3 RESERVED

- Tickets for three (3) company representatives to attend the Awards Luncheon
- Recognition of your company during the Awards Luncheon
- Company listing under function in program
- Listing on sponsor's sign/banner for function

President's Dinner (Thursday, Sept. 29, 6-8 p.m.) – \$500 each sponsorship... unlimited available

- Tickets for three (3) company representatives to attend the President's Dinner
- Recognition of your company during the Dinner
- Company listing under function in program
- Listing on sponsor's sign/banner for function

Hospitality Suite – Call Donna Key, director of events and member services, at (334) 263-7594 for details

- Listing on a sponsor sign
- Company listing under function in program

How to register as a Conference Sponsor

- AAEM has recently moved to an online registration system. You must register through this system. Specific instructions on how to register as a sponsor of the conference are included in this registration packet.

*As always, thank you
for your support of*

AAEM!

INSTRUCTIONS FOR ONLINE REGISTRATION

AAEM Summer Conference

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- Registrations will not be accepted via any other method. You **MUST** register through the online system.
- Go to www.acca-online.org
- Click on the Conferences and Events tab on the top left hand side of the menu bar. Scroll down to the AAEM Summer Conference. Click on the tab to register online. (This will bring you to a welcome page.)
- Your first step is to login. You must be logged in to register for an event. Click on Login on the left hand side of the page.
- If you have used our system before, enter your email address and password. If you have never used our system before, your default password is **Password1**. After you login for the first time it will prompt you to change to password to something else. After you change your password click on Click Here to Continue. This will bring up all of your current account information.
- **If it says incorrect email or password** we must not have you in the system. Go up to New Visitor Registration to create an account. You'll need to enter your contact information and hit Create Account. From there continue on to the next step.
- From here click on Upcoming Events on the left hand side of the page. This will bring up a list of all upcoming events. Scroll down to find the AAEM conference items.
- Click on the link for the event you would like to register for and then click Register for this Event. Look over the badge information provided. From there click on Add to Cart.
- When you are ready, hit the Checkout button in the shopping cart. Enter your billing information if necessary. Click next. Then choose your payment option. You have the option of being billed for the event or paying with a credit card. **If you choose Bill Me, please print your receipt and use that as an invoice for payment.** Please make all checks payable to AAEM, 100 North Jackson Street, Montgomery, AL 36104.
- All money for exhibit booths and sponsorships **MUST** be paid in full by September 9, 2011. If your booth or sponsorship is not paid for by then we will release your spot to someone else. You will not be allowed to participate in the conference in your bill is not paid in full.
- Once you complete your registration you will receive a confirmation email detailing your purchase.
- If you have any problems at all, please call or email Jennifer or Donna in the ACCA Office.
 - Jennifer Datcher - jdatcher@acca-online.org
 - Donna Key - dkey@acca-online.org
 - (334) 263-7594

2011 AAEM Summer Conference Agenda

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September 27 - 29, 2011

TUESDAY, SEPT. 27

1 – 2:30 p.m.

Board of Directors Meeting

2:30 – 4 p.m.

Committee Meetings (Scheduled by Chairpersons)

2 – 5 p.m.

Conference Registration at the Perdido Beach Resort

6 – 8 p.m.

Dinner at Live Bait

Transportation will be provided.

Shuttle service will begin at 5:30 p.m.

Shuttles will run continuously.

WEDNESDAY, SEPT. 28

7:45 – 8:05 a.m.

Morning Devotional

8 a.m. – 12 p.m.

Exhibitor Registration and Set-Up
AAEM Conference Registration

8:15 a.m. – 12 p.m.

Opening General Session

Roy Waite, AAEM President, presiding

8:15

Welcome and Announcements

8:30 – 9 a.m.

Alabama Emergency Management
Agency Update

Art Faulkner, Director, AEMA

9 – 9:30 a.m.

Alabama Department of Homeland
Security Update

Spencer Collier, Director, ALDHS

9:30 – 10 a.m.

IAEM Overview

*Eddie Hicks, Morgan County EMA
Director*

10 – 10:15 a.m.

Break

10:15 a.m. – Noon

Overview of the New Ethics Law

Sonny Brasfield, ACCA Executive Director–

12 – 6:30 p.m.

Exhibit Hall Open

12 – 1:30 p.m.

Strolling Lunch Inside the Exhibit Hall

1:30 – 2 p.m.

ADPH RAD Health Update

David Walter, ADPH Assistant Director

2 – 2:30 p.m.

CEM Planner Course

Tim Hatch, Center for Emergency

Preparedness, ADPH

2:30 – 3:30 p.m.

California Disability Case Briefing:

Planning for Citizens with Disabilities

Bryan Prescott, General Counsel, AEMA

3:45 – 4:45 p.m.

Area Caucuses (Inside the Exhibit Hall)

5 – 6:30 p.m.

Conference Reception Inside the
Exhibit Hall

Dinner on your own

THURSDAY, SEPT. 29

7:30 – 8:30 a.m.

Conference Breakfast with Exhibitors

8 – 8:20 a.m.

Morning Devotional

8:30 a.m. – Noon

Morning General Session

Eric Jones, AAEM President-Elect, presiding

8:30 – 9:15 a.m.

Department of Agriculture

Ben Mullins, GIS Manager

9:15 – 10 a.m.

To Close a Road or Not to Close a
Road...That is the Question (Panel
Discussion)

*Lesley Morrisette, Ala. Dept. of
Transportation*

Lt. Todd Till, Ala. Dept. of Public Safety

Local EMA Representative

Bill Bridges, Escambia County Engineer

Sheriff

10 – 10:15 a.m.

Break

10:15 – 11 a.m.

Governor's Office of Faith Based and
Community Initiatives

Jon Mason, Director

11 a.m. – Noon

Dealing with the Media

Steve Huffman, PIO, City of Mobile Fire

Department

12 – 1:30 p.m.

Awards Luncheon (Coat and Tie
Business Attire)

Roy Waite, AAEM President, presiding

1:30 – 5 p.m.

Afternoon General Session

Eric Jones, AAEM President-Elect, presiding

1:30 – 3:30 p.m.

National Weather Service Update and
Storm Survey Training - Tornado or
Straight Line Winds?

Jim Stefkovich, National Weather Service

3:30 – 3:45 p.m.

Break

3:45 – 5 p.m.

Business Session and Induction of New
AAEM Officers

6 – 10 p.m.

President's Dinner (Business Casual
Attire)

Perdido Beach Resort

Featuring Entertainment by *Kaiso*

WWW.ACGA-ONLINE.ORG
REGISTER ONLINE AT

DON'T MISS THE AAEM
SUMMER CONFERENCE!



AAEM
100 N. Jackson Street
Montgomery, Ala. 36104

Effective

Communication

at the Local Level