

# 2011 ACEA ANNUAL CONFERENCE

*April 5 - 6, 2011*

*Perdido Beach Resort • Orange Beach, Ala.*

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We are excited to announce that the Association of County Engineers of Alabama's (ACEA) Annual Conference will be held April 5 - 6, 2011, at the Perdido Beach Resort in Orange Beach, Alabama! Enclosed in this packet is information on how to become a sponsor of the ACEA Conference and Golf Tournament.

The ACEA is an affiliate of the Association of County Commissions of Alabama (ACCA). ACCA utilizes an online registration system for all of its conferences. All conference and sponsor registrations must be completed through the our online system. No paper registrations will be accepted. Instructions on how to register online are enclosed in this packet.

Conference sponsors allow the ACEA to continue to promote a high degree of professionalism and education among Alabama's county engineers. We hope you will consider sponsoring the conference.

As a sponsor, your company will be recognized at each event listed on the conference program, listed on a special sponsors page in the registration packet, and displayed on the official conference sponsor sign or banner to be displayed during the conference.

If you have any questions, please contact me at (334) 263-7594 or by e-mail at [dkey@acca-online.org](mailto:dkey@acca-online.org). We look forward to seeing you in Orange Beach!

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**PLEASE NOTE:** Only Associate Members of the Association of County Engineers of Alabama may sponsor the ACEA Annual Conference and Golf Tournament. If you are not already an Associate Member, you must become one BEFORE you can sponsor or attend the ACEA Annual Conference.

# 2011 ACEA Annual Conference and Golf Tournament

Would you like to sponsor the ACEA Annual Conference and Golf Tournament? Below are the opportunities for the 2011 Conference.

## **Annual Conference Sponsor - \$310**

Your \$310 annual conference sponsorship includes the Opening Reception, all conference breaks, and the President's Luncheon and Awards Ceremony. You'll receive two tickets to attend the Opening Reception, President's Luncheon and Awards Ceremony and Conference Dinner. Your company's name will be printed on the conference program and on a special insert in the registration packets for conference attendees, and you'll be recognized on the official sponsors sign and at all the sponsored events.

## **Golf Tournament Sponsor - \$310**

Your \$310 golf tournament sponsorship will not only register you to compete in the tournament, but you will also be recognized as a sponsor of the buffet lunch, beverage carts and skill prizes. And, your company's name will be printed on the official tournament sponsors sign.

## **Sponsor BOTH - \$515 (BEST VALUE!)**

Your \$515 sponsorship will give you the best exposure for your sponsorship money! And, you will get the benefits of both the Annual Conference sponsorship and Golf Tournament sponsorship.

**To register for the ACEA Annual Conference, please follow the directions included on page 3 of this packet.**

**The deadline to register is Friday, March 18.**

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## TENTATIVE AGENDA

TUESDAY, APRIL 5

8 a.m.

**ACEA Golf Tournament Registration**

*Glenlakes Golf Club*

9 a.m.

**Shotgun Start, ACEA Golf Tournament**

*(A buffet lunch will be provided when you come off the course)*

3 - 6 p.m.

**Conference Registration**

7:30 - 8:30 a.m.

**ACEA Board of Directors Meeting**

6 - 7 p.m.

**Opening Reception and Golf Tournament Prizes**

*(Tournament prizes will be announced during the reception.)*

*Dinner on your own.*

WEDNESDAY, APRIL 6

7:30 - 8:30 a.m.

**Conference Breakfast**

8 - 10:30 a.m.

**Conference Registration**

8:30 a.m. - 12 p.m.

**Opening General Session**

- Director's Perspective  
*John Cooper, Director, ALDOT (Invited)*
- Overview of the New Ethics Law  
*Sonny Brasfield, ACCA Executive Director*
- GIS Strategic Plan Update  
*Chris Johnson, Senior Vice President, Geospatial Technologies, U.S. Space & Rocket Center*

- Implementing a Safety Program

- Liability Update

*Craig Dillard, Webb & Eley, P.C.*

12 - 1 p.m.

**President's Luncheon**

*(Awards Ceremony, NACE Update and Business Session)*

1:15 - 5 p.m.

**Afternoon General Session**

- ALDOT Update  
*Ed Phillips, ALDOT (Invited)*
- FHWA Every Day County Initiatives and Six Deployable Technologies  
*Mark Bartlett, FHWA Division Administrator*
- Replacing County Bridges with Truss Bridges  
*Brian Rosenbalm, Calhoun County Engineer*
- Management Program for Sign Inventories  
*Ricky Mitchell, Mobile County Road Department*
- Single Purpose Road Program  
*Cal Markert and Frank Lundy, Baldwin County Road Department*
- ADEM Update  
*Chip Crockett, Water Division, ADEM*
- ACCA Report  
*Sonny Brasfield, ACCA Executive Director*

6 - 8 p.m.

**Conference Dinner (Location TBA)**

- Busses will be provided for transportation
- Dinner sponsored by The Portland Cement Association and Lehigh Cement
- Entertainment provided by Crenshaw County Engineer Benjie Sanders and his band

REGISTER ONLINE AT [WWW.ACCA-ONLINE.ORG](http://WWW.ACCA-ONLINE.ORG)

# INSTRUCTIONS FOR ONLINE REGISTRATION

## *ACEA Annual Conference*

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- Registrations will not be accepted via any other method. You **MUST** register through the online system.
- Go to [www.acca-online.org](http://www.acca-online.org)
- Click on the Conferences and Events tab on the top left hand side of the menu bar. Scroll down to the ACEA Annual Conference. Click on the tab to register online. (This will bring you to a welcome page.)
- Your first step is to login. You must be logged in to register for an event. Click on Login on the left hand side of the page.
- If you have used our system before, enter your email address and password. If you have never used our system before you will need to create an account. Go up to New Visitor Registration to create an account. You'll need to enter your contact information and hit Create Account. From there continue on to the next step.
- From here click on Upcoming Events on the left hand side of the page. This will bring up a list of all upcoming events. Scroll down to find the ACEA Annual Conference.
- Click on the sponsorship that you would like to register for and click Register for this Event. Look over the badge information provided. From there click on Add to Cart.
- If you need to register for the Golf Tournament separately, go back to Upcoming Events and click on the golf registration for companies.
- When you are ready, hit the Checkout button in the shopping cart. Enter your billing information if necessary. Click next. Then choose your payment option. You have the option of being billed for the event or paying with a credit card. **If you choose Bill Me, please print your receipt and use that as an invoice for payment.** Please make all checks payable to ACEA, 100 North Jackson Street, Montgomery, AL 36104.
- Once you complete your registration you will receive a confirmation email detailing your purchase.
- If you have any problems at all, please call or email Jennifer or Donna in the ACCA Office.
  - Jennifer Datcher - [jdatcher@acca-online.org](mailto:jdatcher@acca-online.org)
  - Donna Key - [dkey@acca-online.org](mailto:dkey@acca-online.org)
  - (334) 263-7594

# FORE!

## ACEA Annual Conference Golf Tournament



WHERE: Glenlakes Golf Club, Foley, Ala.

WHEN: Tuesday, April 5, 2011

TIME: 8:00 a.m. Registration and Range Balls  
9:00 a.m. Shotgun Start (A buffet lunch will be provided when you come off the course)

FORMAT: The tournament will use a scramble format to allow every player to be directly involved in the scoring. This format does not require that all players be expert golfers. Everyone, regardless of skill level, is encouraged to play!

COST: \$65 per player for company representatives. This includes lunch, green fees, cart, drinks and prizes!

ACTION: Register online at [www.acca-online.org](http://www.acca-online.org)!



**Association of County  
Engineers of Alabama  
100 N. Jackson Street  
Montgomery, Ala. 36104**