

# ACCA Annual Convention

Exhibitor and Sponsor Packet • August 19 - 21, 2008 • Perdido Beach Resort • Orange Beach, Ala.

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Mark your calendars for the 80th Annual Convention of the Association of County Commissions of Alabama! This year's convention is scheduled for August 19 - 21, 2008, at the Perdido Beach Resort in Orange Beach, Ala.

County Commissioners, engineers, probate judges, administrators, revenue officers, emergency managers, and 911 directors from throughout the state will converge on Baldwin County, and this presents you the perfect opportunity to get the word out about your company or business.

Enclosed in this registration packet, you will find a flyer on the 2008 Exhibit Showcase. This year's Exhibit Showcase will be a one-day show on Tuesday, August 19, from 11:00 a.m. until 7:00 p.m. The convention registration desk, a strolling lunch, and the opening reception will be held inside the exhibit hall to increase traffic to your booth.

Also enclosed is information on our Sponsorship Program for the convention. There is something for every budget. By participating as a Sponsor, your company will be making it possible for the ACCA to keep the cost of convention registration fees down. This is a tremendous service to county government in Alabama. I hope you will consider being a sponsor this year!

Although August is more than four months away, it's time to make plans now to be a part of the convention. If you have any questions, please feel free to give me a call at (334) 263-7594 or send email to [dkey@acca-online.org](mailto:dkey@acca-online.org). Please know that we appreciate everything you do to assist Alabama counties and our Association.

## Why should you participate in the ACCA Annual Convention?

- This is your once-a-year opportunity to showcase your products and services, in one location, to the decision makers in county government. *County Commissioners, probate judges, engineers, administrators, revenue officers, emergency managers, and 911 directors* from every corner of the state will gather for the ACCA's convention.
- Meet face-to-face the county officials who, combined, control budgets that total more than the General Fund Budget of the State of Alabama.
- **YOUR COMPETITION WILL BE THERE!**

# 2008 Exhibit Showcase

ACCA's 80th Annual Convention • August 19, 2008 • Perdido Beach Resort • Orange Beach, Ala.

## What do I receive as an exhibitor?

- 10 ft. piped-and-draped booth
- Draped 6-ft table, folding chair, wastebasket
- Dedicated time with conference attendees including a Strolling Lunch and Opening Reception inside the Exhibit Hall
- Your company listed in the convention program
- List of convention attendees for sales leads

## What's the agenda?

**TUESDAY, AUGUST 19, 2008**

**8 - 11 a.m.**

Exhibitor registration and set-up

**11 a.m.**

Exhibit Hall opens

**12 - 1 p.m.**

Strolling Lunch inside the Exhibit Hall

**5 - 6:30 p.m.**

Opening Reception and door prizes inside the Exhibit Hall

**7 p.m.**

Exhibit Hall breakdown

## What's the cost?

There will be 58 inside booths for \$500 each and 15 foyer booths for \$600 each

## What's the deadline to register?

Registrations must be received by **FRIDAY, JUNE 27, 2008**

## Please Note:

If you reserve a booth, you are agreeing to man that booth for the **ENTIRE** show. We fully expect you to stay through the opening reception. If you choose to leave early, we reserve the right to not allow you to participate next year.

## 2008 ACCA Exhibit Showcase Registration Form

PLEASE PRINT

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

\_\_\_\_\_ I would like an Inside Booth (\$500)      \_\_\_\_\_ I would like a Foyer Booth (\$600)

Persons attending conference: \_\_\_\_\_

Brief description of your company: \_\_\_\_\_

For best results, PRE-REGISTER by faxing this form as soon as possible to (334) 263-7678.

Please return form and check payable to ACCA by FRIDAY, JUNE 27, 2008, to:

ACCA Annual Convention • 100 N. Jackson Street • Montgomery, Ala. 36104

# 2008 Sponsor Program

ACCA's 80th Annual Convention • August 19 - 21, 2008 • Perdido Beach Resort • Orange Beach, Ala.

The Association of County Commissions of Alabama has a sponsorship opportunity available for every budget! Below are the opportunities available for the 80th Annual Convention, being held at the Perdido Beach Resort in Orange Beach, Ala., August 19 - 21, 2008.

## SPONSORSHIP PACKAGES...

Golf Tournament (1) - \$2,500 8-18-2008

Your company will receive:

- Eight (8) free greens fees
- One (1) company sign/banner
- Company listing on all Tournament materials

Golf Tournament Refreshments (1)

\$1,000 8-18-2008

Your company will receive:

- Two (2) free greens fees
- One (1) company sign/banner
- Company listing on all Tournament materials

Golf Tournament Lunch (1) - \$1,500 8-18-2008

Your company will receive:

- Two (2) free greens fees
- One (1) company sign/banner
- Company listing on all Tournament materials

Strolling Exhibit Hall Lunch (3)

\$1,000 each 8-19-2008

Your company will receive:

- Recognition of your company during the lunch
- Company listing under function in convention program
- Listing on sponsor's banner

Opening Reception Inside the Exhibit Hall

(5) - \$1,500 each 8-19-2008

Your company will receive:

- Two (2) free convention registrations
- Recognition of your company during the Reception
- Company listing under function in convention program
- Listing on sponsor's banner

Convention Breakfast (3)

\$1,000 each 8-20-2008

Your company will receive:

- Two (2) free convention registrations
- One (1) company sign/banner
- Company listing under function in program

Convention Luncheon (1) - \$5,000 8-21-2008

Your company will receive:

- One (1) free exhibit booth
- Three (3) free convention registrations
- One (1) company sign/banner
- Full-page ad in the convention program
- Company listing under function in program

President's Banquet Entertainment (2)

\$2,500 each 8-21-2008

Your company will receive:

- Two (2) free convention registrations
- One (1) company sign/banner
- Half-page ad in the convention program
- Company listing under function in program

President's Banquet Sponsor (Unlimited)

\$750 each 8-21-2008

The President's Banquet is always the highlight of the convention. It's a special time for the Association and its friends to welcome new Association President Joe Faulk (Elmore County).

Your company will receive:

- Tickets for three (3) company representatives to attend the President's Banquet
- Recognition of your company during the Banquet
- Company listing under function in convention program
- Listing on sponsor's banner and banquet place cards

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PLEASE PRINT

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Name(s) of those company representatives attending the convention:

\_\_\_\_\_

We would like to sponsor the following function(s):

- ~~Golf Tournament (1) - \$2,500~~
- ~~Golf Tournament Refreshments (1) - \$1,000~~
- ~~Golf Tournament Lunch (1) - \$1,500~~
- ~~Strolling Exhibit Hall Lunch (3) \$1,000 each~~
- ~~Opening Reception Inside the Exhibit Hall (5) - \$1,500 each~~
- ~~Convention Breakfast (3) - \$1,000 each~~
- ~~Convention Luncheon (1) - \$5,000~~
- ~~President's Banquet Entertainment (2) - \$2,500 each~~
- ~~President's Banquet Sponsor (Unlimited) - \$750 each~~

For best results, PRE-REGISTER by faxing this form as soon as possible to (334) 263-7678.

Please return form and check payable to ACCA by FRIDAY, June 27, 2008, to:

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# ACCA Annual Convention Exhibit and Sponsor Packet!



Association of County  
Commissions of Alabama  
100 North Jackson Street  
Montgomery, AL 36104