

THE COUNTY COMMISSIONER

2008-2009 ADVERTISING RATES AND AD SIZES

The County Commissioner has been the Association of County Commissions of Alabama's official award-winning magazine covering news, features and topics of interest to our members in county government since 1949. Published six times annually, our magazine is designed not only to highlight topics of great importance to county government, but also to entertain our members. Our mission is to improve county government on every level, and we sincerely believe our most important tool is communication. Each of Alabama's 67 counties is a subscriber to *The County Commissioner*.

Our full circulation reaches more than 1,500 members of local and state government, including county commissioners, administrators, engineers, probate judges, state legislators, State Department personnel, and various federal agencies with offices in Alabama. Our magazine is also distributed to some agencies outside of Alabama, such as the National Association of Counties. Think of the possibilities that can mean for you and your business as an advertiser...

SINGLE COLOR ADS

Size (width x height)	One Issue	Three Issues	Six Issues	Six Issues (Full Color)
Full Page (7.5" x 10" no bleed).....	\$422.....	\$383.....	\$344.....	\$470.....
2/3 Page (4.927" x 10").....	\$313.....	\$285.....	\$257.....	\$363.....
1/2 Page (3.575" x 10" 2 columns).....	\$265.....	\$243.....	\$219.....	\$325.....
1/2 Page (5" x 7.5" 3 columns)				
1/3 Page (3.33" x 7.5" 2 columns).....	\$188.....	\$172.....	\$157.....	\$263.....
1/3 Page (2.344" x 10" 3 columns)				
1/4 Page (3.573" x 5" 2 columns).....	\$172.....	\$158.....	\$144.....	\$250.....
1/4 Page (5" x 4.937" 3 columns)				
1/6 Page (2.313" x 4.75").....	\$125.....	\$117.....	\$107.....	\$213.....

FULL COLOR ADS

Size (width x height)	One Issue	Three Issues	Six Issues
Full Page (8.5" x 11").....	\$532.....	\$500.....	\$470.....



ADVERTISING REQUIREMENTS

Camera-ready ads may be sent to lquiller@acca-online.org. Ads may be in PDF or in QuarkXPress. If you send your ad in QuarkXPress, please remember to also include all fonts and artwork, such as corporate logos and photos used in your ad. If your ad is intended to be printed in a single color, please make sure that it is designed that way to avoid any problems at the printer.

Ads for the 2008 issues must be submitted no later than Feb. 1. (Our annual printing cycle begins in March.) If you have questions, please call Lori Quiller, director of public relations, at (334) 263-7594.

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Company Name _____

Contact Name _____

Mailing Address _____

City / State / Zip _____

Phone Number _____ Fax Number _____

E-Mail Address _____

I would like to advertise in the following 2008 editions of *The County Commissioner*. **PLEASE NOTE THAT OUR PRINTING CYCLE IS FROM MARCH / APRIL 2008 TO JANUARY / FEBRUARY 2009:**

March / April (Issue 1) May / June (Issue 2) July / August (Issue 3) September / October (Issue 4)

November / December (Issue 5) January / February (Issue 6)

I would like to use my same ad from last year, based on the revised 2008 rates.

I would like to submit a new ad for 2008, based on the revised 2008 rates and sizes. **All new ads are due Feb. 1.**

New ad size (chosen from reverse) _____

Please complete this section **only** if billing information is different from mailing information above.

Billing Contact Name _____

Billing Address _____

Billing City / State / Zip _____

**We bill on a per-issue basis, so no payment is due now.
You will receive an invoice, tearsheet and sample issue after each printing.**

**To complete your order, please fax this page to:
Attention: Lori Quiller, ACCA Publications
(334) 263-7678**